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Vasundhara, Ghaziabad

EXPERIENCE

SHARDA TECH (SHARDA GROUP OF INST.)

PRODUCT LEAD | APR 2017 - PRESENT

- Team, product management & Client communications.
- Design layouts, interactions for mobile and web.
- Responsible for all UI design decisions to create stimulating and delightful designs.
- Create sketches, wireframes and mocks to communicate user flows and interactios.

TECHGIG (TIMES GROUP.)

UI ASSISTANT MANAGER | NOV 2014 - MAR 2017

- Collaborate with other teams to ensure consitency with products in the organization.
- Work closely with PMs, UX researchers and Engineers from concept to early implmentation.
- Create Pixel perfect mockus and design.
- Develop and enforce TechGig web design and UX/UI standards and guidelines.

POLICY BAZAAR

SR. WEB DESIGNER | FEB 2012 - NOV 2014

- Interactive Design, user experience, user flow, and information architecture.
- Create and evolve online design and brand standards for ensuring consistency and predictability to the end user.
- Generate ideas and suggestions and other aspects of the user experience and creative industry.

PRAYAG SOFTWARE SOLUTIONS

SR. WEB DESIGNER | JUN 2011 - FEB 2012

I2K2 NETWORKS

WEB DESIGNER | JUNE 2010 - JUNE 2011

POTION INFOSYSTEMS PVT. LTD.

QUALITY ASSOCIATE | NOV 2007 - JUN 2010

ABOUT

A UI-UX Professional with 10+ yrs of product design & management experience.

TOOLS

SKETCH

ADOBE PHOTOSHOP

ADOBE ILLUSTRATOR

ADOBE DREAMWEAVER

INVISION

MICROSOFT TOOLS

GOOGLE ANALYTICS

LANGUAGES

HTML/CSS

JQUERY

PHP

JAVASCRIPT

SKILLS

INTERACTION DESIGN

VISUAL DESIGN

CAMPAIGN + BRANDING

PROJECT MANAGEMENT

USER EXPERIENCE

EDUCATION

PUNJAB RECHNICAL UNIVERSITY

B.TECH IN COMPUTER SCIENCE

ICSE / ISCE

MATRICULATION AND

INTERMEDIATE